

# Rise Asset Development Measuring Social Inclusion\*

March 2018



## WHAT IS SOCIAL INCLUSION?

Social inclusion means that individuals are able to participate in their communities under conditions which enhance their well-being and individual potential. Social inclusion is a two-way street, where communities embrace acceptance and inclusion of different social groups, and individuals cultivate their own connections to community.<sup>1</sup> Those who experience mental health problems often find themselves at-risk for social exclusion.<sup>2</sup>

Rise Asset Development (Rise) serves entrepreneurs that have mental health and addiction challenges and have an interest in pursuing self-employment. Rise clients experience greater social inclusion in the form of:

- A sense of purpose, enhanced individual potential and meaningful social networks (personal well-being).
- Meaningful work (professional well-being).
- Having their socioeconomic needs met (financial well-being).

## OUR GOAL

Rise aims to reduce stigma around mental health, foster social inclusion of those who experience mental health problems, and bring the subject of mental health to the doorstep of business.

\* The findings presented in this dashboard are the result of a survey of 156 Rise clients.  
<sup>1</sup> Community Foundation of Canada. Belonging - exploring connection to community. 2017  
<sup>2</sup> Boutiller and Croucher, Social inclusion and mental health, British Journal of Occupational Therapy, 2010.

*"The Rise Program provided me with a wide range of business advice and peer support, which has helped me to be present and professional in my business. Rise helps people to succeed despite challenges with mental illness or drug addiction."*

**Apanaki Temitayo Minerve**  
Multi-media artist, Art Facilitator, CAMH

## OVERALL SOCIAL INCLUSION SCORE 2017

The Overall Social Inclusion Score represents an average of 156 Rise clients' self-reported ratings to questions related to personal, professional, and financial well-being (on a scale of 1 to 5).

### Overall Social Inclusion Score 2017



### PERSONAL WELL-BEING

**72%** of our clients agree that they feel they are playing a useful part in society.

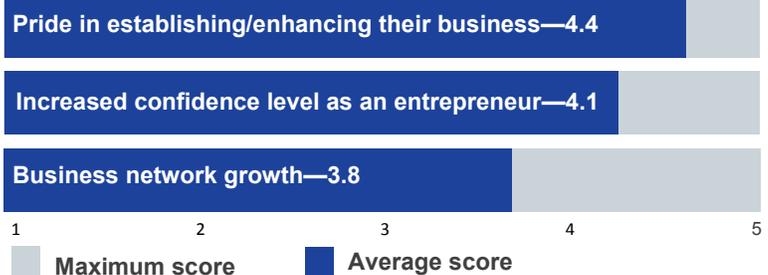
### PROFESSIONAL WELL-BEING



**75%**

Of our clients agree that their opportunity to access knowledge and professional advice has increased since working with us.

Clients' self-rated scores related to professional well-being since working with Rise (from 1—Strongly Disagree to Strongly Agree—5)



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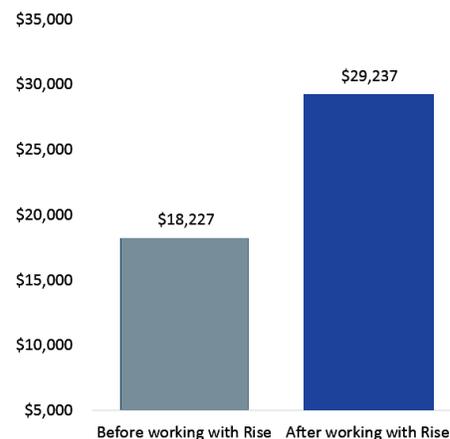
## FINANCIAL WELL-BEING\*



**38%**  
Average increase in personal and business income since working with Rise

**67%**  
Average decrease in income support since working with Rise

Average Business and Employment Income



\* Please note that these figures represent an analysis of percentages that were self-reported by Rise clients. Eighteen (18) respondents estimated the percentage increase in their income, and 19 respondents estimated the percentage decrease in their income support. The analysis excludes clients that have been with Rise for less than half a year and those who disagreed or remained neutral on question whether their business and employment income increased and income support decreased since working with Rise. Only clients that provided their total current annual income before tax were included in the calculations.

## 2018 Social Inclusion Survey Results Summary

	Measures	Percent of clients with high scores	Average rating score
<b>PERSONAL WELL-BEING</b>			
1.	Feeling that what he/she does is valued by others	77%	4.0
2.	Feeling that establishing their own business has helped them overcome some of the biases that others have about mental illness	60%	3.9
3.	Has control of his/her life and able to make his/her own choices	73%	3.9
4.	Growth in personal network	65%	3.8
5.	Physical well-being	67%	3.7
6.	Mental health/ emotional state	66%	3.6
7.	Ability to handle stress	67%	3.6
8.	Satisfaction with self	76%	3.2
9.	Ability to cope with daily problems	76%	3.2
10.	Enjoyment of life	70%	3.1
<b>PROFESSIONAL WELL-BEING</b>			
11.	Confidence level as a person	75%	4.0
12.	Feeling comfortable interacting with others in professional situations	77%	4.0
13.	Satisfaction with mentorship opportunities at Rise	68%	3.9
14.	Satisfaction with working hours as an entrepreneur	56%	3.7
<b>FINANCIAL WELL-BEING</b>			
15.	Growth in business income since working with Rise	44%	3.3
16.	Decrease in income support since working with Rise	23%	2.9

**NOTE:** The column "Percent of clients with high scores" refers to the percentage of clients that reported "Agree and Strongly Agree" or "Good, Very Good, and Excellent" in their answers.