

## Honourable Mention



## 2019 Dr. Paul E. Garfinkel Volunteer Awards



 [vantageonewriting.com](http://vantageonewriting.com)

### Susan Regier

Susan has volunteered for Rise since 2015, supporting our Small Business Lending program. A professional copywriter and marketing strategist, she's worked on national ad campaigns for brands including Scotch® Tapes, Post-it® Notes, Energizer Batteries and Maple Leaf Foods.

Susan is passionate about helping ambitious entrepreneurs launch successful businesses – and as a business coach, helps them discover untapped revenue streams. For Rise, she offers her mentees key marketing and communication insights – ensuring their public-facing messages reflect the vision behind the company.

Back in 1997, Susan received tremendous support from the London Small Business Centre and other local business owners when she launched her enterprise, Vantage One Writing. She remains grateful for the support and encouragement she received, and feels it is important now to give back so that others can grow.

When she's not writing, Susan can usually be found in her garden or walking along Lake Huron shorelines with her grandchildren.

### Why did you choose to volunteer with Rise?




*"I love that Rise is helping to change lives through their programs, so that others can help themselves. Everyone faces challenges of some type throughout their lives, but they shouldn't have to face it alone. Rise offers the perfect blend of financial assistance, education, and personal support/mentorship to help others increase their confidence and be successful in business."*

– Susan



Empowering people  
Launching ideas

Rise Asset Development is a registered **charity** that provides low interest small business loans, training and mentorship to men and women with a history of mental health and addiction challenges.

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